

# Notes toward another stupid Editorial...

— Things to mention :

1) The Future of WheatBread:

- Fall Plans:
  - Swimsuit issue
  - the 'Clark-a-Sutra' Guide to Undergraduate Sex
  - 'Page 3 Girl/Guy'
  - more parodies of corporate trademarks
- makeover of WheatBread in image of 1970's Mad Magazine
- Hostile takeover of JOTA, The Scarlet, Pistaccio, and the Pre-Law Society
- One word: merchandising!
- General Plans:
  - More investigative research-oriented features
  - Photos, photos, photos!

- Make disrespectful members of StudCo realize Hell can't hold our sock-hops when it comes to inflicting brutal, constant, merciless torture on our enemies

2) The Cider Jack lawsuit:

- no big whoop
- Council is paying for legal defense
- apologies to The Scarlet
- attorneys are confident
- didn't know she was 15

3) Misconceptions:

- Not a newspaper
- Not my personal forum
- Not a forum for my friends
- Not a forum for people with

my sense of humor  
 - Not a forum for silliness  
 - Not a forum for seriousness  
 - Not a forum for anything in particular  
 - Not meant to be read in one sitting (keep issue by toilet)  
 - Not competing with Scarlet on any level except OTB

4) More Misconceptions:

- Elvis invented R&B
- Administration are benevolent paper-shufflers
- Ramen is food
- Spinoza is pregnant
- Analytical distinctions have ontological reality
- Appearance is worth worrying about
- Men aren't monkeys

5) Reflections on one whole semester of WheatBread:

- That's all it's been?!
- Success in avoiding stupid bread references
- ~~Student Council is as stupid and constipated as they say, only worse and with less class~~
- Student Council supportive and friendly to new ideas
- Momentum (trying to keep)
- Earned student trust?
- Taking it for granted (don't)
- We control the vertical
- We control the horizontal

6) Updates and so forth:

- StudCo gave us \$13000; must spend it on hookers & beer before Dec.)
- 'Prod. Commune' looking good; need more artists
- Journalism filmfest in Sept.
- Send ideas for fund-raisers to prevent advertising!
- WheatBread recently purchased by Time/Warner and Microsoft; should not affect anti-establishment sentiment upon which founded
- WheatBread to sponsor Investment Banking Club, restart Young Republicans
- Hey, look: No Vax material!
- Art Section: nix? Let us know

7) Summertime

- Lots of planning
- Going nowhere? gimme a call and talk to the cat
- Don't eat the cocoa butter & the living is easy
- WB does not, has not, and will not condone Speedo

8) Miscellaneous notes

- The rumors are true
- Your friends are liars
- You're going to fail out and die and no one will be sorry
- Buy low, sell high, trade up, sell out
- Remember Rule #4...

[NOTE TO INTERN: write me an Editorial based on these notes, will ya? You're not paid to sit on your ass and eat pizza, ya know. I need something snazzy, something to let the world know what a class act this is. And none of your anti-social, subversive shenanigans this time. We're still paying for your stupid 'Cider Jack' prank. — RM1]

Clip and sue!

academic year pretty much until we run out of money. WheatBread receives its funding from the Clark University encourages readers to submit letters to the Scarlet's Editor. Letters should be typed or printed double-spaced, or submitted as a text file in a Macintosh- or IBM-formatted 3.5" floppy. Submissions are returnable upon receipt of errors or content. Opinions expressed in this publication may or may not represent the opinions of Spinoza the Cat. No reprinting without permission of Ernest Borgnine and the WheatBread Overlords. WheatBread University, Box B-22, 950 Main St., Worcester, MA, 01610-1493. Failure to comply will result in

## x WHEATBREAD

is usually  
 Randy Mack  
 assisted by

Rob Mohns (computers, design, digital 'issues,' gal Friday)  
 Naomi Miller (cameras, film, vision)  
 Nicole Imbrascio (word wrangler)

### and featuring...

Marty Mohr  
 Ilsa Gordon  
 Nicole Imbrascio  
 T.J. Schubert  
 Les Blatt  
 Bill Evans  
 Amanda Reyna  
 Dave Bernstein  
 Zack Ordynans  
 Bill Hebert  
 Aaron Granlund  
 George Gilpatrick  
 Jonathan Goldstein  
 John Spelman

Jason Youner  
 Sharon Winterbottom  
 Cathy O'Brien  
 David Reed  
 Anita Makri  
 Jamie Lloyd  
 Rebecca Bird  
 Mike Schemaille  
 Heather Erb  
 Raphael Kamber  
 Michael Rizzo  
 Rachel Eisner  
 Sam Pulda  
 Edward Bradley

Where  
 are  
 you?

LEGEND: (S)  
 RM1 = RANDY MACK  
 RM2 = ROB MOHNS

### Credit-Wear-Dew, as always

(or, "Where did that come from?!")

cover: Naomi Miller  
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Squirrel pic: photos by RM1, design by RM2  
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 squirrel: Randolph Mack  
 lonely laptop: Randy Mack  
 Shocked!: RMack1  
 Verve Pipes: courtesy Sharon Winterbottom

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 pg. 1-7, 14, 16, 22-25  
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(all other pages designed by the usual assholes.)

Dedicated with affection to Elsa Berendes and Sandy Zimmerman for your out-of-work, generous, intelligent, and above all, food. You two, and every you who have offered to take on many as 200 copies of WheatBread from the University Center.

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"As Stupid and Annoying as You Get"

HEY, NAOMI!  
 Thanks for a...VM...  
 = visceral semester!  
 WheatBread will miss you. RM1

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